

DEPARTMENT OF JOURNALISM
FOURTH SEMESTER
BROADCAST JOURNALISM (THEORY)

NO. OF CREDITS- 3

NO. OF HOURS- 60

Broadcast Journalism is a comprehensive, practice-driven course that introduces students to the multifaceted world of radio and television journalism. The course provides a broad overview of broadcast media while offering focused, hands-on training in both radio and TV news production. Students develop the ability to report, script, and edit news content tailored to the distinct demands of each medium while learning the art of writing for the ear in radio, and mastering the visual and editorial dimensions of television news production. The course also offers an overview of television documentary production, rounding off students' understanding of broadcast storytelling in its varied and evolving forms.

Learning Objectives

- LO1: To provide an overview of the various dimensions of journalism pertaining to broadcast media
LO2: To discuss radio production techniques and provide skills in writing for the ear
LO3: To impart hands-on knowledge to students on various aspects of TV news production

Course Outcomes

- CO1: Students understand the evolution, concepts, and characteristics of radio and television journalism, including emerging trends and platforms.
CO2: Students acquire skills in radio news production—reporting, scripting, storytelling, recording, and editing—tailored to the medium of sound.
CO3: Students develop competencies in television news formats and production, including camera work, lighting, sound, editing, and graphics.
CO4: Students apply their learning by creating radio podcasts and television news packages, integrating research, scripting, production, and post-production processes.
CO5: Students critically evaluate and create broadcast content in response to current developments such as infotainment, OTT platforms, AI, and automation, reflecting on their impact on journalism.

Unit I: Electronic Media and Journalism

- 1.1 Understanding Radio and Television
- 1.2 Evolution of Radio and Television Journalism: Global and Indian Scenario
- 1.3 SITE, DTH, and TRP
- 1.4 OTT Platforms, Trends and Prospects

Essential Readings

- Chatterji, P. C. Broadcasting in India. SAGE Publications, 1991.
- Gorman, Lyn, and David McLean. Media and Society into the 21st Century: A Historical Introduction. Wiley-Blackwell, 2009.

Unit II: Radio

- 2.1 Types of Radio and Radio Programming Formats: FM, AM, Podcasts, Community Radio, Corporate Radio, and Mobile Radio
- 2.2 Working at a Radio Station: Functioning of a radio station, roles and responsibilities, workflow, editorial decision-making, and the day-to-day operations
- 2.3 Elements of Radio News Production: Reporting, Scripting, and Storytelling
- 2.4 Recording, Editing, Sound Effects and Radio Production Technologies

Essential Readings

- Hausman, Carl, Philip Benoit, and Frank Messere. *Announcing: Broadcast Communicating Today*. Wadsworth, 2003.
- McLeish, Robert. *Radio Production*. 5th ed., Focal Press, 2005.

Unit III: Television News Formats

- 3.1 Introduction to Television News: From Satellite TV to 24×7 News Channels
- 3.2 Television News Formats
- 3.3 News Programmes and Special Formats: Breaking News, Prime-time Bulletins, Interviews, Talk Shows, Debates, Discussions, and Live Shows
- 3.4 Television News Terminologies

Essential Readings

- Boyd, Andrew. *Broadcast Journalism: Techniques of Radio and Television News*. Focal Press, 2001.
- Yorke, Ivor. *Television News*. 4th ed., Focal Press, 2000.

Unit IV: Television News Production Process

- 4.1 Research and Pre-Production
- 4.2 Production: Camera Work, Lighting and Sound
- 4.3 Post-Production: Editing, Special Effects and Finalising Content
- 4.4 Recent Trends: Graphics, News Tickers and Innovations in Broadcasting

Essential Readings

- Shook, Frederick, John Larson, and John DeTarsio. *Television Field Production and Reporting*. Routledge, 2012.
- Zettl, Herbert. *Television Production Handbook*. 12th ed., Cengage Learning, 2015.

Unit V: Development and Current Trends in Television

- 5.1 Reporting, Anchoring and Script-writing for Television
- 5.2 Reality Television and Infotainment
- 5.3 OTT Platforms and the Impact of Streaming on Traditional Television
- 5.4 AI, Automation and the Future of Television Broadcasting

Essential Readings

- Flew, Terry. *New Media: An Introduction*. 4th ed., Oxford University Press, 2014.
- Uricchio, William, ed. *We Europeans? Media, Representations, Identities*. Intellect Books, 2008.

BROADCAST JOURNALISM (PRACTICAL)

Campulse

- Students work in groups and script, shoot, edit and upload five-to-seven-minute television news packages of news on Campulse, the college online news channel on YouTube.

Campfire

- Students work in groups and script, record, edit and upload three-to-four-minute news podcasts of news and features from within the campus and beyond on Campfire, the college online radio station.